



Jan. 9-10, 2011
St. Louis, MO

The Leader in Education and Trade.

Presented by the Western Nursery & Landscape Association

www.nationalgreencentre.org

2011 National Green Centre Exhibit Hall Pass is Free!

Thanks to GIE Horticulture Group, the exhibit hall only pass at the 2011 National Green Centre will be free!

Take advantage of the free exhibit hall only pass at the 2011 National Green Centre to connect with colleagues, find new products, and talk with potential suppliers – all for free! Check out the product search feature on www.nationalgreencentre.org ahead of time for all the latest and greatest products that you will see on the exhibit hall floor – including green roof products, new plants, organic options, must-have pottery, and so much more! Thanks to GIE Horticulture Group, the exhibit hall only pass for the 2011 National Green Centre will be free.

Enjoy the “next generation” exhibit hall complete with interactive booths,, a “ribbon” of product, social media headquarters, Rounds of Networking, Face to Face, and the Sweet Melissa Fashion Show: the trendiest in horticulture. If this isn't enough for you, participate in hours of world-class education: panels, discussions, presentations, and more, starting at only \$65 for access to most education. Or participate in the certification courses offered by Green Roofs for Healthy Cities - to design, implement and/or maintain green roofs (where 24.5% growth is anticipated) and the Irrigation Association (a course designed to help you become a Certified Irrigation Contractor) in conjunction with the National Green Centre (each course priced individually). Find out more at www.nationalgreencentre.org.

Whatever your registration type, you're sure to go home with innovative ideas and proven business strategies, new products and suppliers, and valuable connections to help make your 2011 season more profitable.

The 2011 National Green Centre, presented by the Western Nursery and Landscape Association will be January 9-10 at the AMERICA'S CENTER in St. Louis, MO. The Western Nursery and Landscape Association has been on the leading edge of the industry for 120 years. Our newly renamed and rebranded show, the National Green Centre (previously The WESTERN), continues to help shape the industry.

Join independent garden center owners, landscape contractors, landscape architects and designers, growers, and other green industry professionals as the industry gathers at the 2011 National Green Centre. The 2011 National Green Centre - the next generation green industry event.

Watch www.nationalgreencentre.org for more information about the 2011 show and sign up for our weekly e-newsletter to get updates delivered right to your inbox. On social media? Follow the Western Nursery and Landscape Association on Twitter, friend us on Facebook, connect with us on LinkedIn and subscribe to our YouTube channel.