



Jan. 9-10, 2011
St. Louis, MO

The Leader in Education and Trade.

Presented by the Western Nursery & Landscape Association

www.nationalgreencentre.org

Benchmarking Your Lawn and Landscape Business

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Chuck Bowen, editor of Lawn & Landscape, will be at the 2011 National Green Centre to discuss their annual Benchmarking Your Business survey and industry insights. If you're in the maintenance, lawn care or design/build operations, you won't want to miss this insightful session! From budgeting insights and management ideas to sales predictions and 2011 forecasts, this is sure to be valuable information for your business!

The 2011 National Green Centre, presented by the Western Nursery and Landscape Association will be January 9-10 at the AMERICA'S CENTER in St. Louis, MO. The Western Nursery and Landscape Association has been on the leading edge of the industry for 120 years. Our newly renamed and rebranded show, the National Green Centre (previously The WESTERN), continues to help shape the industry.

Join independent garden center owners, landscape contractors, landscape architects and designers, growers, and other green industry professionals as the industry gathers at the 2011 National Green Centre. The 2011 National Green Centre - the next generation green industry event.

Watch www.nationalgreencentre.org for more information about the 2011 show and sign up for our weekly e-newsletter to get updates delivered right to your inbox. On social media? Follow the Western Nursery and Landscape Association on Twitter, friend us on Facebook, connect with us on LinkedIn and subscribe to our YouTube channel.