



Jan. 9-10, 2011
St. Louis, MO

The Leader in Education and Trade.

Presented by the Western Nursery & Landscape Association

www.nationalgreencentre.org

Dr. Michael Dirr to Lead 3rd Biennial Colloquium at 2011 National Green Centre

The National Green Centre is January 9-10, 2011 in St. Louis, MO

Dr. Michael Dirr will join Ellen Barredo of Bowood Farms, Jane Hutson of the Missouri Botanical Garden, and others at the 2011 National Green Centre for his 3rd biennial colloquium. Mike will be leading a discussion on promoting new plants in an ultra-competitive market as well as marketing and selling new designs and installations. This informative and always entertaining colloquium will be limited to 100 participants. Watch for registration information in the coming months.

Dr. Michael Dirr is a legend in the horticultural world. His teaching, lectures, seminars, garden study tours, and plant introduction programs have contributed enormously to greater horticultural awareness. Today he travels widely to lecture, teach, and form new opinions of plants. In 2007 Michael Dirr together with Mark Griffith and Jeff Beasley established Plant Introductions, Inc (www.plantintroductions.com). They converted an abandoned hog farm into a facility to breed, select, evaluate, and develop new ornamental plants. They are currently breeding and evaluating thousands of seedlings and selections in dozens of genera.

Ellen Barredo is the horticulture manager with Bowood Farms (www.bowoodfarms.com), a garden center in the Central West End of St. Louis, MO. Originally a wholesale supplier of containerized plants, Bowood Farms rehabilitated the buildings now housing the garden center and Café Osage, located within the garden center, in 2005. The garden center also sells naturally raised Bowood Bison, raised on their farm in Pike County, MO. They are one of the few locally family owned garden centers located in the City of St. Louis. Bowood Farms was recently featured in Midwest Living.

Jane Hutson with the Missouri Botanical Garden (www.mobot.org) is supervisor of the eight-acre Kemper Home Demonstration Garden complex featuring 23 different types of gardens scaled to a size that makes them practical for individual home owners. She was named the Aurelia Schlapp Curator of Perennials, the only horticulture curatorship awarded in the history of the Missouri Botanical Garden.

The 2011 National Green Centre (www.nationalgreencentre.org), presented by the Western Nursery and Landscape Association will be January 9-10 at the AMERICA'S CENTER in St. Louis, MO. The Western Nursery and Landscape Association has been on the leading edge of the industry for 120 years. Our newly renamed and rebranded show, the National Green Centre (previously The WESTERN), is the next generation show for independent garden centers, landscape contractors, designers, and architects, and growers.

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