



Jan. 9-10, 2011
St. Louis, MO

The Leader in Education and Trade.

Presented by the Western Nursery & Landscape Association

www.nationalgreencentre.org

Green Roofs for Healthy Cities to Offer Green Roof 101 Course at 2011 National Green Centre

The green roof industry is projected to grow 24.5% from 2009 until 2014*

Learn how to incorporate green roof design and supplies into your landscape design or contractor business. Join your colleagues at the 2011 National Green Centre and participate in the Green Roof 101 Course. Presented by Green Roofs for Healthy Cities of Toronto, Ontario, the course on green roof infrastructure design presents many of the tools and techniques needed to meet your green roof project objectives on schedule, to specification, and within budget.

What You Will Learn:

- Determine major functions and components of a green roof;
- Describe characteristics and assess various advantages of different green roof systems;
- Utilize an integrated design process in your project for maximum benefit;
- Evaluate the major market drivers encouraging the green roof industry in North America;
- Obtain maximum points by integrating a green roof into the US Green Building Council LEED Accreditation point system.

The all-day class costs only \$299 (a special, discounted rate for the National Green Centre). To register for the class, email exhibits@nationalgreencentre.org.

The 2011 National Green Centre, presented by the Western Nursery and Landscape Association will be January 9-10 at the AMERICA'S CENTER in St. Louis, MO. The Western Nursery and Landscape Association has been on the leading edge of the industry for 120 years. Our newly renamed and rebranded show, the National Green Centre (previously The WESTERN), continues to help shape the industry.

Join independent garden center owners, landscape contractors, landscape architects and designers, growers, and other green industry professionals as the industry gathers at the 2011 National Green Centre. The 2011 National Green Centre will feature an interactive trade show, world-class education and multiple networking opportunities.

Watch www.nationalgreencentre.org for more information about the 2011 show and sign up for our weekly e-newsletter to get updates delivered right to your inbox. On social media? Follow the Western Nursery and Landscape Association on Twitter, friend us on Facebook, connect with us on LinkedIn and subscribe to our YouTube channel.

*From Green Roofs for Healthy Cities' Green Roof and Wall News webpage www.greenroofs.org.