



Jan. 9-10, 2011  
St. Louis, MO

**The Leader in Education and Trade.**

Presented by the Western Nursery & Landscape Association

[www.nationalgreencentre.org](http://www.nationalgreencentre.org)

## Floor Plan Now Available for 2011 National Green Centre in St. Louis, MO

The booth selection process is underway for the 2011 National Green Centre, presented by the Western Nursery and Landscape Association. The enthusiasm for this event has exceeded expectations. Previous exhibitors of the Western Nursery & Landscape Association's trade show are currently in the process of selecting their booths. New exhibitors already are submitting their requests in order to have priority when the booth selection begins for new exhibitors. Many new companies are interested in exhibiting at the National Green Centre, as they recognize the opportunity for a powerful, national event in the center of the US.

Greenleaf Nursery Company ([www.greenleafnursery.com](http://www.greenleafnursery.com)) has exhibited at the Western Nursery & Landscape Association's show for well over half a century and had the privilege of being the first to select their booth for the 2011 National Green Centre. Jim Thompson, Vice President of Greenleaf Nursery Company said "We are proud to support the Western Nursery and Landscape Association's bold move to rebrand, stimulate, and expand their successful annual tradeshow and conference. We'll see you in St Louis!"

The floor plan for the National Green Centre will feature a new floor plan for 2011 designed specifically to meet the sales and networking needs of our exhibitors and attendees with prominent island booth displays and ample networking areas. The floor plan is online at [www.nationalgreencentre.org](http://www.nationalgreencentre.org).

New exhibitors are invited to complete the booth selection form found at [www.nationalgreencentre.org](http://www.nationalgreencentre.org) and submit it to secure their priority in the booth selection process by new exhibitors.

As the horticulture markets continue to change, the need for a powerful, national event to help bring the industry together and provide deep and meaningful educational programming and networking opportunities has never been greater" adds Jim Mason of Country Landscapes and the 2010 Western Nursery and Landscape Association president. "We'll be delivering a conference in the center of the country and maximizing the potential for growth, as the fact is a third of the country's populations is within one day's drive of St Louis. The center of the U.S. is ideal for a true national conference.

*The 2011 National Green Centre, presented by the Western Nursery and Landscape Association is Jan. 9-10 at the AMERICA'S CENTER in St. Louis, MO. For exhibit information sign up to receive our weekly e-newsletter at [www.nationalgreencentre.org](http://www.nationalgreencentre.org), visit [www.nationalgreencentre.org](http://www.nationalgreencentre.org), e-mail [info@nationalgreencentre.org](mailto:info@nationalgreencentre.org), or call 888-233-1876.*