



Jan. 9-10, 2011
St. Louis, MO

The Leader in Education and Trade.

Presented by the Western Nursery & Landscape Association

www.nationalgreencentre.org

National Green Centre University Includes World-Renowned Horticulturalists

- Dr. Michael Dosmann; Arnold Arboretum of Harvard University
 - Dr. Andrew Bell; Chicago Botanic Garden
 - Dr. Richard Olsen; United States National Arboretum
- Dr. Dave Creech; Stephen F. Austin State University Mast Arboretum

The National Green Centre University education track at the National Green Centre, Jan 9-10, 2011, brings together the top professors, researchers, and other guest lecturers in the horticulture industry. For 2011, enjoy a series of discussions with industry experts from botanic gardens, arboreta and university gardens discussing a range of horticultural topics. Watch www.nationalgreencentre.org as more National Green Centre University presenters are announced.

Thanks to Dr. Jason Griffin of Kansas State University for serving as head of the National Green Centre University. Thanks also to Kansas State University's Horticulture Department, the official horticulture department of National Green Centre University.

- Dr. Michael Dosmann is the curator with the Arnold Arboretum of Harvard University. The Arnold Arboretum is the oldest public arboretum in North America.
- As the curator of woody plants, Dr. Andrew Bell serves as the Chicago Botanic Garden's expert on the cultivation of woody plant species and is responsible for the development, display, use, and interpretation of the woody plant collection. Andrew's research interests and professional expertise include evaluating and promoting plants for sustainable landscapes.
- Dr. Richard Olsen is a research geneticist with the United States National Arboretum. He is the "lead scientist for the urban tree breeding program, responsible for developing cultivars of urban landscape trees with improved stress-, disease-, and pest-tolerances as well as non-invasive selections to minimize naturalization and gene-introgression into native populations."
- Dr. Dave Creech is the director of the Stephen F. Austin State University Mast Arboretum. His research effort has focused on new plant introductions for the ornamental horticulture industry, endangered plant rescue, research and reintroduction, finding sustainable solutions to environmental concerns, blueberry germplasm evaluation and horticultural studies, alternative crop/alternative technology work, and crop nutrition studies.
- Dr. Jason Griffin is an assistant professor with Kansas State University Ornamentals Research and the director of the John C. Pair Horticultural Center, near Wichita, Kan.

Join independent garden center owners, landscape contractors, landscape architects and designers, growers, and other green industry professionals as the industry gathers at the 2011 National Green Centre. The 2011 National Green Centre - the next generation green industry event.

The 2011 National Green Centre, presented by the Western Nursery and Landscape Association will be January 9-10 at the AMERICA'S CENTER in St. Louis, MO. The Western Nursery and Landscape Association has been on the leading edge of the industry for 120 years. Our newly renamed and rebranded show, the National Green Centre (previously The WESTERN), continues to help shape the industry.

Watch www.nationalgreencentre.org for more information about the 2011 show and sign up for our weekly e-newsletter to get updates delivered right to your inbox. On social media? Follow the Western Nursery and Landscape Association on Twitter (@NatlGreenCentre), friend us on Facebook, connect with us on LinkedIn and subscribe to our YouTube channel.